



National Alumni Association of Shaw University

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July 1, 2013

Greetings Shaw Bears,

It is a pleasure to remind you that this is the year we celebrate 148 years of Christianity, Culture, Character, Service and Humanity. It is because of your supportive efforts that we have reached this significant milestone. We know that strength comes in large numbers and it is evident based on your commitment to Shaw University.

Homecoming is one of our most precious jewels and it is a time to see old friends, classmates and visit the place that we once called home. We are just two years away from celebrating 150 years of history as the oldest Historically Black College or University in the south. You have an opportunity to continue this legacy by placing an advertisement in our beautiful Alumni Banquet Souvenir Journal.

This journal is an opportunity for you to celebrate the golden days while ensuring the era continues for Shaw University. Please commit to place an ad on behalf of your classmates, local alumni chapter, a loved one, Greek letter organization, business, or sports activity in which you were involved at Shaw University. Pricing information is listed in the table below:

| Size Options & Placement | Color | Black & White |
|------------------------------|-------|---------------|
| Inside, front, or back cover | \$200 | N/A |
| Full Page | \$150 | \$100 |
| ½ Page | \$75 | \$50 |
| ¼ Page | \$35 | \$25 |
| Business Card | \$20 | \$15 |

As we approach this magnificent occasion we anticipate that you will do your part in supporting this effort. The deadline for receiving all advertisements is **September 15, 2013**. Please contact me if you need any additional information about this process at 919-225-3788. You may submit your camera-ready ads electronically by using one of the two methods described below:

1. Via Email to: NENCRgVP@shawunaa.com.
2. Via the NAASU website: Click here to pay by credit card via Paypal.

We thank you in advance for all you currently do and your continued support of our Alma Mater.

In the Spirit of Shaw U,

Cindy Brooks-Parks

Northeastern NC Regional Vice President

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